

J.P. Mascaro & Sons adds township to flexible packaging recycling program

The company will recover flexible plastic packaging at its TotalRecycle MRF from South Heidelberg Township, Pennsylvania.



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Municipal / IC&I

Plastics

J.P. Mascaro & Sons, Audubon, Pennsylvania, has announced that as part of its contract for the curbside collection of recyclables, South Heidelberg Township, Pennsylvania, will include flexible plastic packaging (FPP).



J.P. Mascaro & Sons and its TotalRecycle single-stream material recovery facility (MRF) in Exeter Township are leading a pilot program to demonstrate the viability of processing FPP at automated MRFs and marketing the recycled product, known as rFlex, to end users.

The **company** is participating in the **Materials Recovery for the Future** (MRFF) initiative in which industry associations and companies have awarded a \$2.6 million grant to J.P. Mascaro & Sons to install optical sorting equipment at its TotalRecycle facility to enable it to recycle FPP. FPP, including plastic bags, wraps and pouches, represents a growing portion of the residential household waste stream.

Collection of FPP as a recyclable will begin in South Heidelberg Township at the end of December, after J.P.

Mascaro & Sons notifies all township households of the types of FPP that will now be collected. J.P. Mascaro & Sons says it expects the pilot program will generate important data to show interested municipalities that FPP recycling is possible and economical and determine whether there is a market for rFlex.