

MEDIA RELEASE:

TOMRA wins Business of the Year Award

Asker, Norway – May 27, 2015 - TOMRA was named the winner of the European Business of the Year Award in the category for companies with a turnover of €150m or higher. TOMRA was one of ten finalists for this award category.

As the winner of this award, TOMRA is being recognized as one of the best European companies in terms of demonstrating innovation, business ethics and financial success. The announcement was made at a gala event held in London yesterday, and accepting the award for TOMRA was Lorraine Dundon, TOMRA Vice President and Head of Group Brand.

“It was an honor to accept this award on behalf of all my colleagues around the world. The global TOMRA team is working hard to fulfill its joint vision of being a leader in the resource revolution, and this award will provide further motivation in our work to develop innovative solutions for resource optimization,” said Lorraine Dundon.

Stefan Ranstrand, TOMRA President and CEO, said: “TOMRA is a global company with its roots in Europe, and I believe the ideals the European business community shares in providing an open market with the desire to develop a stronger and more sustainable society for all, have set the foundation for our success. We look forward to continuing to invent ground-breaking solutions, growing our business and being a leading example of business ethics in the years ahead.”

The European Business Awards is free to enter and open to organizations of all sizes and from any industry sector. Now in its 8th year, The European Business Awards has engaged with over 24,000 businesses from 33 European countries this year.

In the first stage of this year’s competition TOMRA was named as one of ten National Champions from Norway. In the second stage of the competition 110 Ruban d’Honneur recipients were chosen from 709 National Champions by a panel of judges made up of European business and political leaders, academics and entrepreneurs. A public voting process was also conducted and TOMRA received the most votes in Norway and won the distinction National Public Champion Norway. After a further extensive judging process, the competition culminated with the selection of 11 overall category winners which were announced on Tuesday May 26th.

The criteria the judging panel used to determine the Business of the Year Award winner was to select the company that best demonstrates exceptional financial returns, strong growth and innovation strategies, and market leadership in its sector. In addition the judges looked for evidence of inventiveness, ethical credentials,

good stakeholder relationships and long-term planning balanced by the flexibility to deliver consistent results in dynamic market conditions.

In addition to TOMRA, the finalists considered for Business of the Year with turnover of €150m or higher included: Ampacet Europe SA (Luxembourg), Ascendum Group (Portugal), Channel Four Television Corporation (United Kingdom),



Clarke Energy (United Kingdom), EET Group (Denmark), Komputronik S.A. (Poland), Sky Deutschland AG (Germany), Utility Warehouse (United Kingdom), and VIVACOM (Bulgaria). “This award means the world to us and I would like to express my sincere gratitude to those who voted for us including the judges who gave us the ultimate stamp of approval. This award is a sign of the true team spirit visible throughout TOMRA,” said Stefan Ranstrand. [Ends]

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About TOMRA

TOMRA was founded on an innovation in 1972, creating the first reverse vending machines (RVMs) for automated collection of used beverage containers. Today TOMRA continues to innovate and provide cutting-edge solutions for optimal resource productivity within two main business areas: Collection Solutions (reverse vending and material recovery) and Sorting Solutions (sensor-based sorting within food, recycling, mining, and specialty products). TOMRA has approximately 85,000 installations in over 80 markets worldwide and revenues of €550m in 2014. The company employs 2,400 people globally and is publicly listed on the Oslo Stock Exchange (OSE: TOM). For further information about TOMRA, please see www.tomra.com



About the European Business Awards

The European Business Awards program serves three purposes for the European business community:

- It provides examples for the business community in which to aspire
- It celebrates and endorses individuals’ and organizations’ success
- It provides case studies and content for learning from these exceptional organizations

www.businessawardseurope.com.

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RSM International is the lead sponsor and corporate champion of the European Business Awards promoting commercial excellence and recognition of entrepreneurial brilliance.

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